NMEDA
NATIONAL MOBILITY EQUIPMENT DEALERS ASSOCIATION

THE NATIONAL MOBILITY EQUIPMENT DEALERS ASSOCIATION

23RD ANNUAL CONFERENCE

February 5 - 7, 2014
Reno, Nevada

2014 SPONSORSHIP OPPORTUNITIES

NMEDA welcomes the support of exhibitors and members wishing to sponsor an event or item!

Food/Beverage:

Break Sponsorships
Refreshments for workshop attendees during the sessions, morning and afternoon. Tuesday - Friday.
Fee: $400 - $2,400

Breakfast Sponsorships
Breakfast sponsors are offered a chance to address attendees, signage and a display table to feature company literature at the event. You may also select the menu. Wednesday - Friday. **Fee:** $9,000

Lunch Sponsorships
Lunch sponsors are offered a chance to address attendees, signage and a display table to feature company literature at the event. You may also select the menu. **Fee:** $1,500 - $10,000

Breakfast and Lunch Sponsors are offered 20 minutes to address attendees at the sponsored event. Signage is also provided by NMEDA. Please contact us if you would like a display table for your own use at the sponsored event.

Sponsorship is an excellent opportunity to gain exposure for your company to the dealers, manufacturers and other service providers who purchase or influence the purchase of your products and/or services.

Other promotional items may be available at your request. Please notify the NMEDA office at (800) 833-0427 for more details.

Promotional Materials:

4-color Program Book
The program book is a handy resource guide at the conference and is used by attendees all year long. Sponsorship of this item allows you to have an inside cover full-color ad.
Fee: $1,200

Keynote Speaker
Sponsorship will allow NMEDA to present a dynamic and inspirational speaker.
Fee: $5,000

Thursday Banquet:

Decorations
Transform the banquet hall into something special with beautiful decorations! You will be thanked at the event.
Fee: $1,000

Entertainment
Be a part of something special as we present beautiful background music to enhance your dining experience. Signage will be provided at the stage.
Fee: $1,000

Wine
Raise your glass and toast at the Friday night banquet! Sponsorship allows you to say a few words from the podium at this event. Your company will also be thanked on the table tent cards at each table and with signage at the room entrance.
Fee: $5,000

REMEMBER: The deadline for sponsorship opportunities is December 20, 2013.

3327 W. BEARSS AVE. TAMPA FL 33618 PH 800-833-0427 F 813-962-8970 WWW.NMEDA.COM

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2014 SPONSORSHIP REGISTRATION FORM

Requests submitted after December 20, 2013 cannot be guaranteed promotional acknowledgement.

Join key executives from around the world as they gather in Reno, Nevada to discover ways to better their business at the 2014 NMEDA Annual Conference. This is NMEDA's biggest event of the year and there are a number of opportunities for you to promote your company's message to key decision makers in the industry.

Sponsorship is an overt display of leadership to our industry. It gives your company marketing power and valuable exposure with positive reinforcement of your company's involvement and support of NMEDA. The NMEDA Sponsorship Program provides specific value added exposure to the mobility equipment industry. Each opportunity is designed to ensure high visibility and company brand awareness.

Sponsorship Benefits:

- *Meal sponsors will have 20 mintues to address the group at the sponsored function.*
- *Recognition in program guide, distributed to ALL attendees.*
- *Signage at the sponsored event and at the exhibit hall entrance.*
- *Recognition at a general session.*
- *Name listed on NMEDA website, w/ link to sponsor's website.*

NOTE: Partial sponsorship opportunities are available on some levels by paying a portion of the sponsorship fee.

Review the list to the side and check sponsorships that interest you (see Sponsorship Opportunities form for more information). Then complete the bottom portion of this form and mail or fax it to NMEDA. For more information or to check availability call Marilyn at (800) 833-0427 or email nmedamk@aol.com.

Food/Beverage:

____	Breakfast Wednesday	$9,000
____	Breakfast Thursday	$9,000
____	Breakfast Friday	$9,000
____	Break Tuesday (ADED 1)	$400
____	Break Tuesday (ADED 2)	$400
____	Break Wednesday AM	$2,400
____	Break Wednesday PM	$2,400
____	Break Thursday AM	$2,400
____	Break Friday AM	$2,400
____	Break Friday PM	$1,200
____	Lunch Tuesday (ADED)	$1,500
____	Lunch Wednesday	$10,000
____	Lunch Thursday	$10,000
____	Lunch Friday	$10,000

Thursday Banquet:

____	Wine	$5,000
____	Decorations	$1,000
____	Entertainment	$1,000

Promotional Materials:

____	4-color Program Book	$1,200
____	Keynote Speaker	$5,000

Company Name: _____ **Contact:** _____

Card Total: _____ **Card Type: VISA:** _____ **M/C:** _____ **AMEX:** _____

Card #: _____ **V-Code:** _____ **Exp. Date:** _____

Cardholder Name: _____ **Authorizing Signature:** _____

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