

News Release



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VMI UNVEILS 25TH ANNIVERSARY EDITION HONDA ODYSSEY WITH NORTHSTAR CONVERSION AT NMEDA

PHOENIX, Ariz. – Feb. 23, 2012 – [Vantage Mobility International](#) (VMI), a leader in the manufacture and distribution of wheelchair accessible full-size and minivan conversions unveiled its 25th Anniversary Limited Edition Honda Odyssey with Northstar conversion today during the 2012 NMEDA Conference. The van, which is one of only twenty-five that can be special ordered, features distinctive interior and exterior styling cues that create a truly elegant package for the VMI Honda Odyssey with Northstar conversion.

“Twenty-five years of helping the physically challenged regain their independence is a significant milestone in our company’s history,” said Doug Eaton, president of VMI. “We couldn’t think of a better way to celebrate than with a special edition Honda Odyssey. This 25th Anniversary van, which represents the best of VMI’s engineering, design and safety, is loaded with special upgrades that make it a real standout. And to add to the excitement, we’re giving the first vehicle away as a part of NMEDA’s [online contest](#). We think it’s a great way to thank our customers for their loyalty to VMI over the years.”

In celebration of National Mobility Month, NMEDA has created an online contest that will award three people customized wheelchair accessible vehicles to meet their needs. In support of the awareness month, sponsors such as SanTan Honda in Chandler, Ariz., have rallied to provide vehicles that will later be customized by NMEDA manufacturers, including Vantage Mobility International.

“Our team at NMEDA wants to be among the first to congratulate our friends at VMI for reaching such an important company benchmark,” said Dave Hubbard, Director of NMEDA. “VMI works extremely hard to provide safe and reliable vehicles and they are passionate about how they treat their customers. It’s especially exciting that their first 25th Anniversary Honda Odyssey with Northstar conversion will be one of three vehicles that can be won through our online contest.”

The VMI 25th Anniversary Limited Edition Honda Odyssey with Northstar conversion upgrades include ENG *Black Ice* custom grille with chrome trim, 20” TSW *Londrina* lightweight chrome wheels with All-Performance 245/45/20 *Hankook* tires, two-tone (dove and truffle gray) leather interior upgrade, premium dash finish, embroidered 25th Anniversary badging, two tone steering wheel wrap, stainless 25th Anniversary interior badging, stainless license plate and clear coat UV protection. Also included on the 25th Anniversary edition is the upgraded body kit for the Odyssey, which includes driver and passenger side step flair, rear bench kick plate and rear valence with matching body color.

“VMI has sold more Honda Odyssey mobility conversion vans than all other manufacturers combined,” added Eaton. “We’re proud of that honor, but we’re not taking a break. During this anniversary year we intend to make bold moves that further demonstrate our ongoing commitment to engineering the most reliable mobility conversions vans. We expect 2012 to be a banner year for VMI as we kick off another successful 25 years.”

(more)

ABOUT VANTAGE MOBILITY INTERNATIONAL

VMI is a manufacturer and distributor of the most innovative, reliable, highest quality and easily accessible transportation in the world. Their full line of products include domestic and import minivan conversions, full-size van conversions, platform lifts, scooter and wheelchair lifts and transfer seats. VMI's mobility products enable consumers to travel with comfort, convenience and peace of mind. For more information, contact Aaron Cook at (214) 520-3430 Ext. 302 or ACook@TPRM.com.

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